

## Last Polls Summary

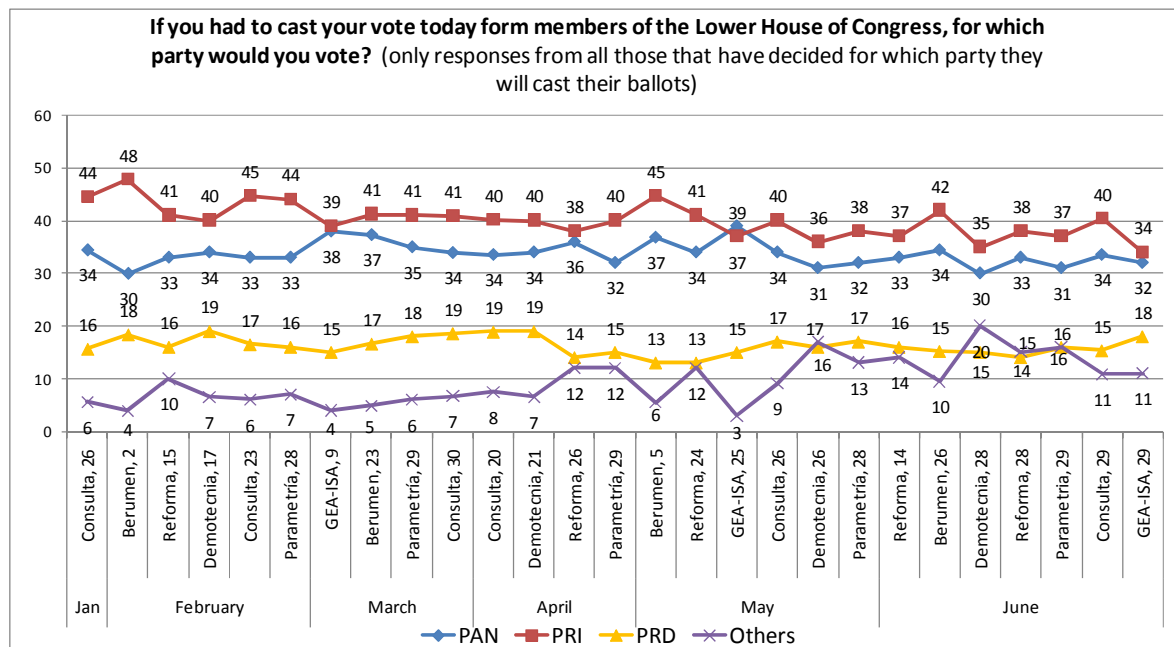
July 1, 2009

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Next July 5<sup>th</sup>, the mid-term federal elections will be celebrated. The whole renewal of the Lower House of Congress, the Chamber of the Deputies, is disputed. According to the Mexican electoral law, political surveys cannot be published during the five days before the election date. For this reason, we distribute the following summary with the results of six selected prestigious polling firms.

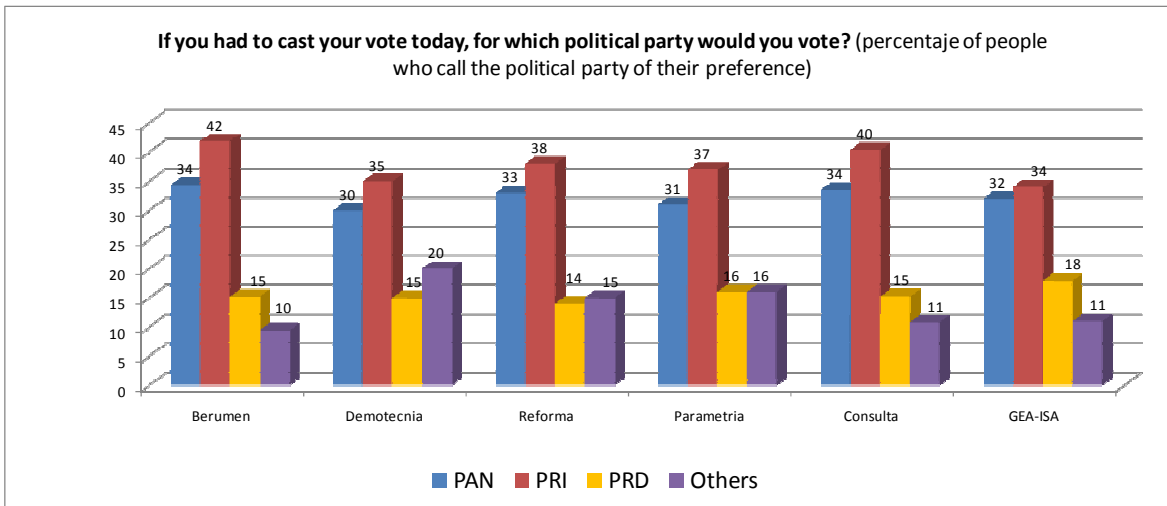
The polls selected are: Consulta Mitofsky, Berumen y Asociados (El Universal newspaper survey), Reforma newspaper survey, Demotecnia (Milenio newspaper survey), Parametría, and GEA-ISA.

Throughout the 2009, most of the surveys showed the Revolutionary Institutional Party (PRI) as the electorate favorite. However, the official National Action Party (PAN) became close enough to consider a possible tie. The second force in Congress for the 2006-2009 Legislature, and left-party, Democratic Revolution Party (PRD) was drop behind as the traditional third political force.

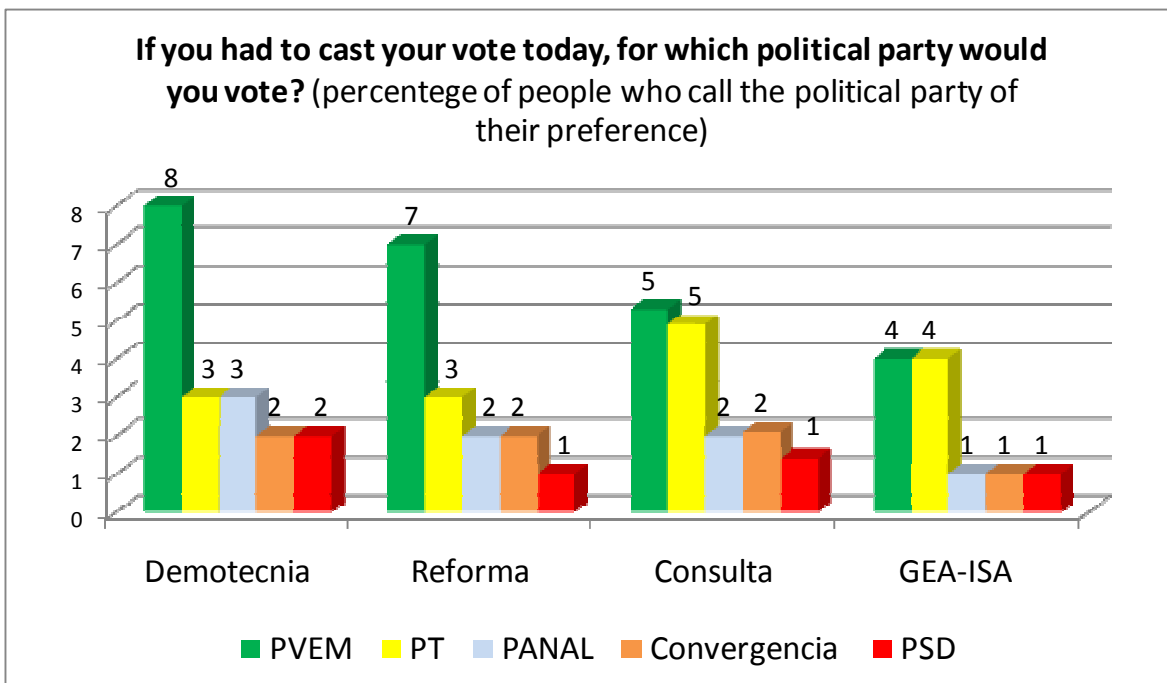


\*The number next to the firm corresponds to the last raising of survey date for the designated month.

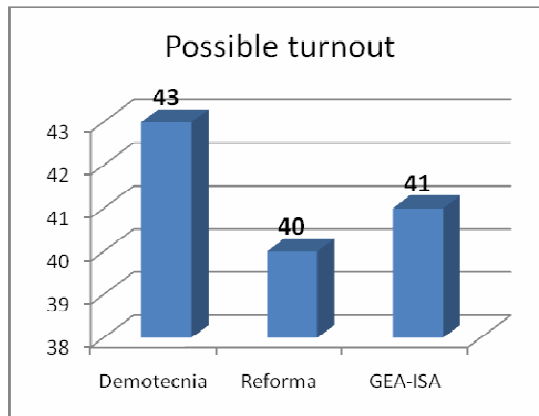
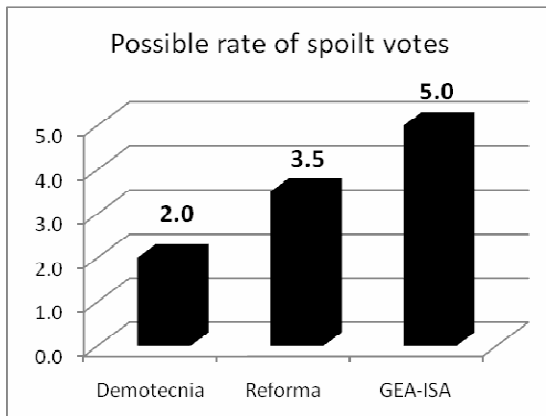
We show in detail the results of the last polls published. All of them were raised between June 25<sup>th</sup> and June 29<sup>th</sup>.



Of the six firms selected, four of them broke down the percentage of preferences for the minor parties. As for the other parties, it seems that the right-wing Green Ecologist Mexican Party (PVEM) and the left-wing Labor Party (PT) associated with the social movement of the ex presidential candidate, Andrés Manuel López Obrador, may survive the 2% threshold in order to conserve official registration. However, the rest of the minor parties: New Alliance Party (PANAL), associated with the teachers union, the left-wing Convergence Party (Convergencia) and the Social Democrat Party (PSD) are in risk of disappear after the election. It is important to remember that due to the unavoidable statistical margin of error, the public opinion results may be taken with caution.



Finally, three firms estimated a possible rate of turnout at the election date, as well as the spoilt vote rate. These issues are relevant considering that traditionally in mid-term elections the abstentionism rate is high. Also, as we have pointed out in past LatinSource weekly issues, campaigns for casting the vote in blank, have caused a considerable controversy.



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